

**REMARKS**

Claims 1, 2, 5, 12, 13, 30 and 33 are pending in this application. By this Amendment, claims 1, 5 and 30 are amended. No new matter is added. Reconsideration and withdrawal of the rejections are respectfully requested.

**I. Rejection Under 35 U.S.C. §112, Second Paragraph**

The Office Action rejects claim 5 under 35 U.S.C. 112, second paragraph. Claim 5 is amended to obviate the rejection. Withdrawal of the rejection is respectfully requested.

**II. The Claims Define Patentable Subject Matter**

The Office Action rejects claims 1, 2, 5, 12, 13, 30 and 33 under 35 U.S.C. §102(e) over U.S. Patent No. 6,483,492 to Takeuchi et. al. (Takeuchi). These rejections are respectfully traversed.

Independent claim 1 recites, *inter alia*, "switching ON of a sub-field located between the first group of sub-fields and the second group of sub-fields regardless of the level of grayscale." Independent claim 30 recites, *inter alia*, "a switching circuit that switches ON of a sub-field located between the first group of sub-fields and the second group of sub-fields regardless of the level of grayscale." Support for the amendments can be found in the specification at, for example, Fig. 10 and paragraph [0020].

Takeuchi fails to teach or suggest the switching ON of a sub-field located between the first group of sub-fields and the second group of sub-fields regardless of the level of grayscale. Accordingly, the applied reference fails to teach or suggest the recited features of claims 1 and 30.

For at least these reasons, independent claims 1 and 30 and the claims dependent therefrom, are patentable over the applied references. Withdrawal of the rejection of the claims is respectfully requested.

**III. Conclusion**

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of the pending claims are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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